

Making Sense of Social Media

2024-2025 Undergraduate Catalog

CMM 215P - Making Sense of Social Media

3 credit(s) *High Impact Practice: Collaborative Learning*

Area/Group Designation: Advertising and Public Relations, Communication Studies, Media and Journalism

This course surveys the array of social media platforms and examines their role and impact on the field of communication including journalism, public relations, advertising, media, and interpersonal communication. Students gain the ability to access, analyze, and engage in critical thinking about the array of messages they receive and send, while developing core competencies in social media.

Laboratory fee.

[Click here for Fall 2024 course scheduling information.](#)

[Click here for Spring 2025 course scheduling information.](#)
