

Introduction to Media: Industries, Content and Audiences

2024-2025 Undergraduate Catalog

CMM 240 - Introduction to Media: Industries, Content and Audiences

3 credit(s)

Area/Group Designation: Media and Journalism

Survey of the development, uses, economics, and content of communication media. Traditional mass media (broadcast, film, cable television, print), as well as the more interactive and micro media (Internet and digital media), are explored.

[Click here for Fall 2024 course scheduling information.](#)

[Click here for Spring 2025 course scheduling information.](#)
